elegance beauty

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**Guide**: Navyamol K T

1. Project Overview?

**“Elegance Beauty”** is an web application that provide a platform that help the homemakers to sell their handmade jewellers. This application would be benefitable for many women to utilize their ability and help to earn as an entrepreneur. Thus it provide a large variety of collection of jewellers where customer can purchase product that gives them high satisfaction.

Here, admin overall manage the site and also gets a part of the price as his earning. Also notifications can be send to homemakers and customer on the special season sales. This site would help women to earn money by their own. They can register and use the site a platform to sell their product or jewellers and developing their own business. The customer can choose a variety of product of product and track the transfer status of products. They can view the homemakers details and can rate and send feedback.

1. To what extend the system is proposed for?

The proposed system is defined to meets all the disadvantages of the existing system. It is necessary to have a system that is more user friendly and user attractive for business growth;on such consideration the system is proposed. In our proposed system there is admin who can view all the products and homemakers details. It allows customers to make their orders and do their transactions by using online payment method .Users of this proposed system are admin, homemaker and customer. The aim of proposed system is to develop a system of improved facilities. The system provides proper security and reduces the manual work. The benefit of this site is that the customer can track the product transaction and it could provide custom paging facilities that help them to get the products similar to what they are searching with providing a wide choices.

1. Specify the Viewers/Public which is to be involved in the System?

* Seller
* Customer

1. List the Modules included in your System?

The system includes the following modules. They are:

1. Admin

Admin overall manage the site and also gets a part of the price as his earning. Also notifications can be send to homemakers and customer on the special season sales.

1. Homemaker

Homemaker can register, it would help women to earn money by their own. They can register and use the site a platform to sell their product or jewellers and developing their own business.

1. Customer

The customer can choose a variety of product and track the transfer status of products. They can view the homemakers details and can rate and send feedback.

1. Identify the users in your project?

Users in Elegance Beauty includes Customer, Homemaker and Admin. Customer can purchase product that gives them high satisfaction. Customer can pay online. They can choose a variety of product and track the transfer status of products. They can view the homemakers details and can rate and send feedback. Homemaker can sell their handmade jewelers and earn money.

Admin overall manage the site and also gets a part of the price as his earning. Also notifications can be send to homemakers and customer on the special season sales.

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1. Who owns the system?

Website Owner(Admin)

1. System is related to which firm/industry/organization?

E-commerce industry.

1. Details of person that you have contacted for data collection?

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1. Questionnaire to collect details about the project? (min 10 questions, include descriptive answers, attach additional docs (e.g. Bill receipts, certificate models), if any?)
2. **Is selling jewelry online profitable?**

If you’re here to learn how to sell jewelry online you’ve come to right place. Well like all online business it’s not all simple. Jewelry has been known to yield profit managins of around 25 to 75%,much of which has do with the perceived value of the jewelry.

1. **How do you price handmade jewelry?**

Start with 2.5 times your material cost and packaging, add an hourly wage for the time it takes to make the piece and add 10 percent for overhead and incidental costs. If you are considering consignment or wholesale, then you need to multiply your material cost by four.

1. **Is jewelry a good business?**

**Jewelry business** is highly competitive. Many new and established companies are competing in the market armed with their own marketing plans. ... So you'll have to work hard if you want to get your **jewelry** design **business** noticed. But if you compete well, there are enormous chances for fast growth of your **jewelry business**.

1. **What payment systems can we integrate with the Website?**

Online payment

1. **Will customers be able to review the products?**

Yes. All users can review their products.

1. **Should we display reviews or ratings?**

Yes. It must display the ratings and reviews of customers.

1. **What is considered handmade jewelry?**

**handmade jewelry** is literally just that, made by the “hands” of the artisan or maker. The pieces are soldered, sawed, carved, and shaped without the use of manufacturing machinery. A machine can crank out hundreds of units per hour while an individual can only make a finite quantity.

1. **Is jewelry considered art?**

**Jewelry** is a challenging category in decorative **arts**. Though more than just ornament, it is often weighted down by religious and cultural associations, and treated as ethnological objects rather than **art**. ... Along the way, photographs and paintings illustrate the ways various societies have worn **jewelry**.

1. **Do you have existing photography for your products?**

Excellent photography is key to success. Great product photos help sell. It’s highly recommended to have professional product shots for every item you sell on your site, and from multiple angles. This creates a large number of files and a huge demand on bandwidth, however, so it’s important to consider ways to compress product photos to ensure page speeds don’t suffer under the weight of loading those beautiful product shots

1. **Why is handmade important?**

Probably the most **important** reason is that the product is well, **handmade**! ... **Handmade** products are more than just a product, it is 100% creativity and uniqueness.